

IMPORTANT! Vote Yes on Measure 92 - You Have a Right to Know What's In Your Food!

Measure 92 would give all Oregonians the right to know what is in the food we eat and feed to our families
---without raising food prices.

Here is some clear and useful information for consumers about Measure 92.

1. How will labeling impact the cost of food?

Labeling genetically engineered food will not increase food prices.

Consumers Union, the policy arm of Consumer Reports, has been giving consumers unbiased information for decades. They've read the fine print and concluded Measure 92 is a well-written, common sense initiative that **will not raise food prices.**

**Consumers
Union**

Nonprofit Publisher
of Consumer Reports

"Labeling will not increase food prices. Food companies change labels all the time without raising prices." - Dr. Michael Hansen, Senior Scientist, Consumers Union

2. Are genetically engineered foods safe?

We don't currently know the long-term health effects.

The same chemical corporations that made Agent Orange and DDT, and wrongly claimed they were safe, are now genetically engineering food to survive **high doses of their pesticides**, which studies show are harmful to our environment and health.

Oregon Nurses Association

"Genetic engineering changes the basic composition of food and we don't yet know how that impacts our health. That's why the Oregon Nurses Association supports Measure 92." - Julie Cross, Registered Nurse, Oregon Nurses Association

3. Who else labels GMOs?

64 countries already label genetically engineered food without difficulty.



Sixty-four other countries including most of Europe and Japan, already require labeling of genetically engineered foods and costs did not go up. **US food companies already label their foods in these other countries** without difficulty. They should do the same for us.

4. What foods are covered with Measure 92?

Any food with an ingredient label is covered under Measure 92.

Nutrition Facts	
Serving Size 1 large whole 3 (182 g)	
Amount Per Serving	
Calories 33	Calories from Fat 3
% Daily Value*	
Total Fat 0g	1%
Saturated Fat 0g	0%
Trans Fat	
Cholesterol 0mg	0%
Sodium 9mg	0%
Total Carbohydrate 7g	2%
Dietary Fiber 2g	9%
Sugars 5g	
Protein 2g	
Vitamin A 30%	Vitamin C 39%
Calcium 2%	Iron 3%

*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.

Measure 92 integrates seamlessly with our existing food labeling requirements---**if it's labeled now, Measure 92 will add this additional information**---making it easy for food manufacturers to comply and ensuring food costs don't go up.

Did you know that genetically engineered corn is:

- ~ engineered to produce a pesticide
- ~ regulated as an insecticide
- ~ sold unlabeled

Measure 92 is endorsed by Family Farms, Ranches & Food Advocates:

Center for Food Safety, Family Farm Defenders, Farm & Ranch Freedom Alliance, Food Democracy Now, Food & Water Watch, Friends of Family Farmers, Let Us Farm, Oregon Nurses Association, Oregon Tilth, Organic Consumers Association, Our Family Farms Coalition, United Farm Workers and PCUN, Willamette Farm & Food Coalition, and hundreds of family farms.

"We used to grow genetically engineered crops, but when we learned these crops contaminate other farmers, we stopped growing them. Measure 92 helps Oregon farmers and makes it possible to tell the traditional food we grow from food engineered in a lab." - Hannah and Jared Watters, Willowbrook Farm, Jackson County

Vote **YES** on Measure 92 on Tuesday, November 4!

Because we all have the right to know what we eat and feed our families!

Learn more at [Oregon Right to Know.](#)