

# EVEN NOW UPDATE 10/1/11

## 1.

Please add a comment to this Huffington Post piece about cruelty at SeaWorld. If you follow this link, it will take you to the article, where you can post a comment

[http://www.huffingtonpost.com/ingrid-newkirk/seaworld-san-diego\\_b\\_985566.html](http://www.huffingtonpost.com/ingrid-newkirk/seaworld-san-diego_b_985566.html)

### **Deaths at SeaWorld May Soon Include Its Own**

Posted: 9/28/11 02:29 PM ET

SeaWorld got away with it once, using political bullying to force California's Occupational Safety and Health Administration (OSHA) not only to back down from its prediction that it was "only a matter of time" before a trainer would be killed by an orca, but also to grovel and apologize for the inconvenience. That's perhaps why SeaWorld thought it could bully OSHA again last year when trainer Dawn Brancheau was pulled underwater by the orca Tilikum and savaged so badly -- her scalp was peeled back, a limb was severed, and more -- that her family is fighting to stop the video, the one [considered](#) "too disturbing" to show on TV, from being released, ever. Rather than quietly accepting the penalty that it was assessed, SeaWorld has been defiant despite massive public condemnation, and last week it was in court fighting a charge levied by OSHA that it exposed its employees to the risk of death or serious physical harm. Given the ghastly details of Brancheau's final 45 minutes being beaten to death by Tilikum -- on top of the 100-plus other incidents that have [occurred](#) at SeaWorld parks -- SeaWorld is likely to go under itself if it doesn't change the kinds of shows it puts on, meaning, if it doesn't dispense with captive marine mammals and put on the kind of show kids today want to see: electronic.

Common sense and marine experts, including some who worked at SeaWorld, tell us that Tilikum knew exactly what he was doing. Having seen the tiny concrete-tank prison that he lives in -- if you can call it living -- and knowing that he was willfully deprived of life with his pod, his family, in the vast oceans from which he was seized as a tot, it's not hard to comprehend the depths of his despair and frustration.

Tilikum is now 33 years old. When he was just 2 years old, he was seized in the open waters off Iceland by marine profiteers who kidnap dolphins and orcas to sell to other profiteers like SeaWorld. It is not hard to imagine the panic and grief of his mother and others who were around him. For bringing millions of dollars into SeaWorld, via the stupid tricks that he was taught to perform and his sperm, which is used to produce more orcas for other shows, he is left to float like a living corpse in his tiny pool. His only "stimulation" is when he is "milked" for that sperm. Otherwise, no friends, no ocean current, no view, no swimming freely, no travel, no life.

Tilikum had already killed twice before he took out his rage on Ms. Brancheau, and despite a decades-long history of incidents in which trainers were killed, hospitalized and otherwise injured, SeaWorld's attorney had the gall to


describe Brancheau's death as an "unfortunate event." Testimony also revealed that there are no specific steps for a trainer to follow to respond to a life-threatening situation in the water and that trainers' lives ultimately depend on their own "best judgment call." SeaWorld's corporate curator for zoological operations for all SeaWorld parks admitted that the park does not even reevaluate its protocols after an injury or death because it deems the injuries that occur "a result of human error" and insisted that revising safety protocols is unnecessary.

A senior trainer testified that trainers who work with orcas receive special instruction on Tilikum and a "Tilly Talk," in which they're informed of Tilikum's deadly history and that if they enter the water with him, they may not survive. Despite these concerns, SeaWorld approved trainers -- including Brancheau -- to work in close contact with Tilikum. In other words, they risked their trainers' lives as if they were as expendable as they think Tilikum's right to his own life in the deep is.

SeaWorld's appeal has been adjourned until November. I hope SeaWorld is exploring how, like Ringling, it can get out of the wild animal business.


*Ingrid E. Newkirk is the president and founder of People for the Ethical Treatment of Animals, 1536 16th St. N.W., Washington, DC 20036; [www.PETA.org](http://www.PETA.org). Her latest books are *The PETA Practical Guide to Animal Rights*, and *The Compassionate Cook*.*

## 2.



# PCRM ACTION ALERT

Physicians Committee for Responsible Medicine

Share This   

Dear Friend,

**I wanted to remind you of the demonstration PCRM is holding to help end the University of Washington's use of live ferrets for pediatrics residency training.** The decision-makers at the University of Washington (UW) still refuse to replace the outdated use of ferrets for endotracheal intubation with validated, human-based medical simulation—a method that 94 percent of pediatrics residency programs use to teach this life-saving skill.

**That's why PCRM will lead a demonstration at UW on Oct. 6. Please join us!**

**What:** Physician-led demonstration UW Medical Center

**TAKE ACTION**

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**CONTACT**

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Research and Education  
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**When:** Thursday, Oct. 6, 10:30 a.m.

**Location:** Near the main entrance of UW Medical Center at 1959 N.E. Pacific St., Seattle, WA 98195

**Parking:** Please use nearby public parking.

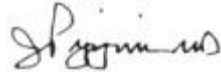
**RSVP:** None is required.  
Signs will be provided.

[See our Facebook event.](#)

Please forward this e-mail to your friends and family within driving distance of Seattle and ask them to join you at the demonstration. At UW, pediatric endotracheal intubation training involves residents repeatedly forcing breathing tubes down the throats of ferrets causing tracheal bruising, bleeding, scarring, severe pain, and at times death. UW continues this inhumane practice even though validated human-based medical simulators are available. In fact, UW has its very own simulation center, the Institute for Simulation & Interprofessional Studies, that can replace the use of ferrets immediately. Despite this UW continues to use live ferrets to train future pediatricians.

Thank you so much for your support. If you have any questions, please contact Greg Mazur at [gmazur@pcrm.org](mailto:gmazur@pcrm.org).

Regards,



John J. Pippin, M.D., F.A.C.C.  
Director of Academic Affairs



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# 3.

## **New Products**

Vegan Essentials has over a dozen great new items that have arrived in over the past few weeks with plenty more on the way in early October, and here's the full list of what's new since their last email update:

**Quick-Fix Vegan by Robin Robertson**

**Vegan Family Meals - Real Food for Everyone by Ann Gentry**

**Vegan for Life by Jack Norris, RD and Virginia Messina, MPH, RD**

**Eat Vegan on \$4 a Day by Ellen Jaffee Jones**

**Forks Over Knives - The Plant-Based Way to Health by T. Colin Campbell, PhD and Caldwell B. Esselstyn, JR, MD**

**Spirulina Crunchies by Green Tara**

**Eat Like You Give a Damn Sticker by Herbivore**

**Organic Falafel Mix by Just Wholefoods**

**Organic Houmous Mix by Just Wholefoods**

**Biscoff Spread by Lotus Bakeries**

**Garlicky Green Parma! Vegan Parmesan Alternative**

**Vegan Ceramide Skin Support by DEVA**

**Forks Over Knives DVD**

**IbuActin Ibuprofen Alternative by Solaray**

**PB8 Vegan Pro-Biotic Acidophilus Supplement by Nutrition Now**

**Wayne Canvas Shoe by Draven - Black**

**Birdie Cotton Tote Bag**

**Vegan Bodybuilding & Fitness Gym Bag**

**Fur & Feathers Board Game by Animal Matters**

**The Boy Who Loved Broccoli by Sarah A. Creighton**

**Tofurky Franks**

**Organic Vegan Caesar Dressing by Follow Your Heart**

**High Omega Vegan Ranch Dressing by Follow Your Heart**

**Grapeseed Vegenaise by Follow Your Heart**

**Soy-Free Vegenaise by Follow Your Heart**

**Spicy Vegetable Mini Wontons by Annie Chun's**

**The Vegan Slow Cooker by Kathy Hester**

**Warrior Blend Raw Protein by Sun Warrior**

**Starlite Cuisine Santa Fe Chicken Style Rolled Tacos**

**Candy Coated Licorice by Panda**

**HyaFlex Joint Supplement for Dogs by Hyalogic**