Dear Friends,

If you want to eat healthfully, you have to fight an uphill battle. Why are government subsidies pushing in the wrong direction? "In the political arena, one side is winning the war on child obesity," a new Reuters report on the food lobby begins. "The side with the fattest wallets."

I have just posted an explosive new piece currently featured on the Huffington Post. The post exposes where government subsidies are really going, who's profiting, and how the rest of us end up footing the bill with our health as well as our tax dollars.

A Call To Action

In a week, the US Senate will begin floor debate on the 2012 Farm Bill, which lays the groundwork for nearly $1 trillion in US government spending over the next decade.

The food blog Civil Eats calls the current Senate proposal an "all-you-can-eat-buffet for the subsidy lobby."

The good news is that people are waking up, and you can join in the movement! Increasing numbers of people across partisan lines are calling for government policy to stop supporting the loudest lobbyists, and to start supporting the health of the population.

Check out this new article, and find out how you can get involved, here.

Yours for a sane and healthy food policy,
John Robbins

John Robbins: Is author of the newly released No Happy Cows: Dispatches from the Front Lines of the Food Revolution, as well as Diet for a New America and many other bestsellers. He is founder of EarthSave International, and co-host of the 32,000 member Food Revolution Network. John is a recipient of the Rachel Carson Award, the Albert Schweitzer Humanitarian Award, the Green America Lifetime Achievement Award, and dozens of other honors. www.johnrobbins.info